

MA H C Luttgens

O B Hanson

May 13, 1938

Clock Controlled Chimes

File

This will acknowledge your memorandum of May 11th on the subject of clock controlled chimes. As you know Mr Royal has not yet returned to the United States although he is expected some time this week-end, and therefore some time may elapse before this subject comes to his attention.

I have had some conversation with Mr Fitch on the subject and, while he appreciates the desirability from an operating standpoint of adopting the system, he feels that there would be some difficulty in getting the clients and agencies to agree. I feel that they are over timid in the matter and that the clients and agencies would have nothing to lose in the change and something to gain by not objecting to the system. Mr Fitch felt that perhaps we should put in the accurately controlled clocks so that there will not be any variations in time between the various offices, and at some later date put through the connection to control the chimes. If we cannot get the whole works now but can get the support of the Program Department on Mr Fitch's suggestion, I am in favor of it as it will only require a switch to be thrown in each office connecting the chimes.

Sid Strotz is, of course, in favor of the clock controlled chimes and I think he might help the situation along by getting his confreres in the other divisions to add their weight to putting the thing over with Mr Royal.

O B Hanson

cc: Mr McElrath ✓
Mr Strotz