

Mr Ken R Dyke

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E P H James

Automobile Horns with NBC Chime
Tones

I rather like Mr Shaw's idea, and it occurs to me that we might be able to start something like this without involving ourselves in any direct expense, unless we wish to buy a few for our own purposes. In any case, I have asked the Purchasing Department to investigate the possibilities by contacting the manufacturer of the horns used on the trolley buses at the New York World's Fair which play the tune of "The Sidewalks of New York."

As for the chimes on the roof of the Washington station, this is simply a development of the chimes which I had installed in the Plaza here. We have been trying to get a similar arrangement at each one of our offices, and the RCA Manufacturing Company is supposed to have been developing some apparatus which would be relatively simple and inexpensive. They have been working on this for many months, and the latest report is that they would require a relatively large sum to make the first model. In the meantime, at least two of our offices are equipped with home-made apparatus, which the engineers have put together in their spare time. I understand that Lee Wallis is following this matter through with the Engineering Department, and I turned over my correspondence to him for this purpose.

E P H James

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